



If you haven't this instrument, you're missing a lot of happiness. With it, you have the comfort, the inspiration, and the inexpressible enjoyment which only the best of music can bring.

The Highest Class Talking Machine in the World

Sonora

The Sonora is a prized possession. It gives years of the greatest pleasure, playing all makes of disc records, all sizes, perfectly, with remarkable fidelity to the original rendition, and with magnificent expression.

Sonora's tone quality is matchless!

Choose from for-ten superb models \$50 to \$1000

Sonora Music Rooms
Operated By
FORTUNE-WARD DRUG CO.
111 MADISON AVE.

FOR TENDER FEET

TRY OUR FOOT DOCTOR SHOE

A real comfort dress shoe, comes in kid or kangaroo. Has cushion sole and rubber heel and is built over a very neat and stylish last



Write For Our New Catalog
EEE SHOE CO.
59 SOUTH MAIN ST.



HOW TO JUDGE A WOMAN BY HER HAIR

There is real common sense in just noting whether the hair is kept to judge of a woman's neatness, good taste. If you are one of the few who try to make the most of your hair, remember that it is not advisable to wash the hair with any cleanser made for all purposes, but always use some good shampoo. You can enjoy the very best by getting some Qban from your druggist, dissolve a teaspoonful in a cup of hot water. This makes a full cup of shampoo liquid, enough so it is easy to apply to all the hair instead of just the top of the head. Dandruff, excess oil and dirt are dissolved and entirely disappear. It restores the normal saltness of the hair, keeps it soft and fluffy, it will look much heavier than it is. It is the most stimulating scalp gains the health which causes hair growth.

Wear Smaller Shoes

Most persons must wear larger shoes than their feet really require because of almost constant puffing or swelling caused by congestion in the subcutaneous blood vessels. But this condition yields quickly to proper treatment and can be easily controlled. The scientific, stimulating and soothing action of a Calo-cide foot bath shows remarkable results for this purpose, restoring the normal saltness of the flesh and bringing immediate relief from itching, tenderness and excess perspiration. It restores the pores and corrects the cause. Calo-cide acts but a quarter of an hour. Each package contains powerful little plasters that will remove the most stubborn corn. Give this treat to your feet, improve appearance—Adv.

Reduce Weight

If you wish to reduce steadily, yet eat candy, ice cream, etc., get a small box of oil of kerosene at the druggist. Follow directions kerosene system. Absolutely safe method of becoming thin. No starving, become slender gracefully, mentally and physically alert—glad you're alive! Reduction guaranteed to 50 pounds or no cost to you!

"ROOFITE"
ONE-PLY ROOFING
\$1 Per Square.
Pidgeon-Thomas Iron Co.
3148 N. Second St. Memphis
Phone 1290, 1291, 1292.

CENTENARY DRIVE STARTS ON SUNDAY

J. A. Fowler Names Campaigners and Lays Out Route for Shelby Co.

J. A. Fowler, district campaign director of the missionary centenary of the Methodist church, has selected six teams to visit all the churches near Memphis on Sunday in the interest of the centenary movement. A captain has been appointed for each team, who will engage several six-minute speakers and a number of singers.

The speakers will deliver messages on every phase of the centenary celebration, but will stress more particularly the eight-day drive for funds, which will be launched May 15 for \$25,000,000.

The following program has been arranged for the different teams:
No. 1—S. E. Lemons, captain; Mount Vernon church, 10 a.m.; Embury church, 11:30 a.m.; lunch at Embury church, 12:30 p.m.; Temple church, 2 p.m.; Point Chapel church, 3:30 p.m.

No. 2—E. F. Newell, captain; Raines church, 10 a.m.; Stephenson church, 11:30 a.m.; lunch at Stephenson church, 12:30 p.m.; Longstreet church, 2:30 p.m.; No. 3—Stanton Rogers, captain; Highland Heights church, 10 a.m.; Bartlett church, 11:30 a.m.; lunch at Bartlett church, 12:30 p.m.; Highland Heights church, 2 p.m.; Mullins church, 3:30 p.m.

No. 4—C. S. Wall, captain; Knoxville church, 10 a.m.; Caple church, 11:30 a.m.; lunch at Caple church, 12:30 p.m.; Mount Moriah church, 2 p.m.; Nashville church, 3:30 p.m.

An interesting program of speaking, music and singing has been arranged for each service. Everything is cordially invited to attend the meetings.

The centenary campaign directors for the churches are as follows: Mount Vernon, A. B. Massey; Embury, E. C. Jeter; Temple, Mrs. W. J. Chase; Point Chapel, J. R. Schofield; Raines, R. C. Risher; Stephenson, R. C. Hill; Longstreet, W. S. Lester; Highland Heights, D. A. Applegate; Bartlett, R. H. Reese; Nashville, A. H. Brown; Mount Moriah, C. Walker; Knoxville, J. I. Corbett; Millington, W. A. Sigler; Birmingham, Paul H. Hulse; Springdale, E. C. Wilford; Highland Heights, E. C. Brown; Mullins, E. B. Barton; Oakville, H. P. Chuders; Caple, W. W. Ellis; Mount Moriah, Henry Quenichel; and Nashville, B. L. Waller.

James A. Flaherty, supreme knight of the Knights of Columbus, will be in Memphis May 1 in connection with the war and reconstruction work of the K. of C. Mr. Flaherty heads a fraternal organization of approximately 200,000 men, and it is his object in visiting Memphis to lay before the local K. of C. a record of what the knights have achieved in war work at home and abroad and their plans to aid in the present reconstruction period.

At the outbreak of the war Mr. Flaherty offered to President Wilson the entire resources of the K. of C. The president accepted this offer of aid, with the result that the knights have been operating buildings in all the military and naval camps throughout the country and service stations in the large cities. Among them they have more than 1,000 secretaries serving the American expeditionary forces, and each outgoing steamer carries vast quantities of food, tobacco and other necessities, which are distributed free to the men.

While in Memphis Mr. Flaherty will sound the keynote of the local campaign for membership being inaugurated by the Memphis knights. He hopes to double its membership of 500,000 during the ensuing 12 months. More than 40,000 knights were actually engaged in the war and thousands of boys at the front have expressed their desire to join the knights after witnessing the organization's work there.

This nation-wide campaign, being conducted by each council in its own locality, will give the returned boys an opportunity to do so.

CHURCHES TO OBSERVE EMPLOYMENT SUNDAY
Ministers of every denomination from 150,000 church pulpits in all parts of the country on May 4 will explain to the nation the need of the Federal employment program of the United States employment service, which has been designated as "Employment Sunday" and has been endorsed by President Wilson.

In hundreds of cities ministers will make special appeals to employers to keep their needs listed with the local office of the Federal employment service and to their bureau for returning soldiers and sailors, which war workers seeking employment.

"Employment Sunday" was originated by the Methodist Episcopal church committee on reconstruction at home and adopted by all other Protestant denominations through the war time commission of the Federal council of churches.

Moose Lodge To Present Play

All This Week—Special Exhibition and Sale of

Laces and Embroideries

For Making Fashionable Summer Frocks, Blouses, Children's Wear and Dainty Undergarments. A Rare Showing of Exquisite Styles

NET FLOUNCINGS, with 4 and 5 rows hemstitched ruffles or tucks; 45 and 50 inches wide; make beautiful Summer frocks; \$1.98 to \$4.00 per yard.

CHANTILLY AND ALLEN CON LACE FLOUNCINGS, 14, 18 and 24 inches wide; magnificent designs, especially suitable for bridal or party frocks, negligees and petticoats; \$1.98 to \$2.98 per yard.

36-INCH MARGOT LACE FLOUNCING—Embroidered in acro on various color nets; make handsome dance frocks; \$2.98 per yard.

VENISE BANDS—Four to eight inches wide; very beautiful designs; the correct trimming for voices and linens; \$1.00 to \$1.50 values; special, 50c, 75c, \$1.00 and \$1.50 per yard.

VENISE ALLOVERS—White and cream; Baby Irish effects; \$2.00 to \$3.00 values for \$1.00 per yard.

REAL FLEET LACES—Chinese and Italian hand-made goods; wonderful range of patterns—picot edges, insertions, bands and collar widths; 50c to \$7.00 per yard.

REAL CHINESE HAND-MADE CLUNIES—Two and three-inch widths; a durable and effective lace for underwear; 50c, 75c and 98c per yard.

FLEET VENISE LACES—Four and five inches wide; suitable for collars and cuffs; exact copies of the real laces; \$1.50 and \$2.00 values, for 98c per yard.

VENISE LACES, Edges and insertions; suitable widths for trimming waists; Baby Irish and fleet effects; 50c to 75c values, for 39c per yard.

32-INCH SCOTCH GINGHAM, 89c Quality at 65c a yard

Genuine Scotch Gingham, 32 inches wide—one of the finest woven; even, smooth Zephyr Gingham shown anywhere; beautiful new patterns and exquisite color combinations; shown in an endless variety of plaids, stripes and checks; regular 89c Gingham, on sale Wednesday at 65c a yard.

EXQUISITELY WOVEN DIMITY VOILES in a wonderful assortment of pretty new plaids and small figured effects, especially suitable for summer dresses and waists; yard wide material; wonderful value at 50c per yard.

38-INCH COLORED ORGANDY, in all popular spring shades; a very pretty fabric at 75c per yard.

32-INCH BLACK SATEN—An excellent quality for making bloomers, underskirts, etc.; regular 48c value; on 25c sale at, a yard 25c

MILL CUTS OF FAST COLOR APRON GINGHAM, in blue and brown checks—1,000 yards on sale Wednesday; regular 25c material, at 15c a yard.

BEACH CLOTH SUITING, in attractive new combination plaid and check effects; yard-wide material; suitable for summer skirts and suits, a yard 59c

45-INCH WHITE VOILE—Very sheer, crisp quality; worth 85c a yard; on sale Wednesday 63c at, per yard 63c

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50-PIECE AMERICAN CHINA DINNER SET for \$8.98 Instead of \$11.50

50-piece American china dinner sets; beautiful quality china, attractively decorated in neat designs; regular \$11.50 sets; sale price, \$8.98 per set.

12-OUNCE THIN BLOWN GLASS TEA TUMBLERS, with needle etched bands; regular \$1.23 values; on sale at \$1.00 per set of six.

12-OUNCE GLASS TEA TUMBLERS, optic designs; good quality, clear pressed glass; regular \$1.00 values; on sale at 75c per set of six.

HALF-GALLON CRYSTAL GLASS ICED TEA PITCHERS, colonial design; regular \$1.73 values; on sale at 1.49

3-INCH CUT GLASS FRUIT BOWLS, 12-inch celery dishes; 7-inch bon bon dishes; worth \$3 each; sale price, \$2.23 each; sale price, \$2.23

6-IN. CUT GLASS VASES; assorted shapes and cuttings; \$2.00 values; your choice Wednesday at \$1.49

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The Chamber of Commerce is having field notes prepared. Marion G. Evans, secretary of the chamber, is directing the gathering of the field notes.

The right-of-way is owned by two persons, E. C. Nelson, 1,099 acres and Mrs. Hart, 2,239 acres.

The taking over of the spur track right-of-way by the government is regarded as an immediate prelude to the purchase of the options held on 968 acres which constitute the aviation camp.

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DAINTY EMBROIDERIES FOR INFANTS' DRESSES; the Swiss Nainsook and Cambré Edges and insertions to match; priced at 10c to 50c per yard.

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